



NADJA

Nadja Mataya

Graphic designer with 4+ years experience creating branding and designed content that drives engagement based on the brief and marketing knowledge; with BFA in graphic design and certificates in business and entrepreneurship and an international background.

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🌐 www.nadjam.com

🏠 Chicago, IL 60614

Expertise

Graphic Design
Identity and Branding Design
Web Design (UI/UX)
Advertising and Art Direction
Social Media Management
Illustration
Typography
Photography/Editing
Packaging Design
Animation

Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe LightRoom
Adobe After Effects
Fontographer
Microsoft Office Suite
Google Sketchup
Basic HTML/CSS Coding

Awards & Honors

- Member of AIGA Chicago
- Featured Artist in *Moda Magazine*
- Reporter on Milan Fashion Week for *Moda Magazine*
- UW-Madison Dean's List
- Academic Scholarships
- Art Scholarships from UW-Madison Art Department, The Andersen Foundation

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- behance.net/nadjamarie
- instagram: @nadjamataya
- linkedin.com/in/nadjamataya

Design Experience

- Present– 18** **GRAPHIC DESIGNER**
Vis-à-vis Creative Concepts
- 2018– 14** **FREELANCE GRAPHIC DESIGNER**
Startup companies (SLAP app, Subliminal Distribution, Celona Beer), nonprofit organizations, and a musician (Will Hoverman)
- Conceived label and logo design for Celona and Subliminal Distribution
 - Prepared various graphics for investor presentations as well as Facebook pages and built other promotional materials
 - Collaborated on team to build logo system for "Camp Mad Media"
- 2017– 15** **GRAPHIC DESIGNER / COMMUNICATIONS BOARD MEMBER**
Interfaith Oceans
- Designed logo and branding system for the organization; upgraded and modernized website to foster engagement
 - Recommended a comprehensive communications strategy for IO
- 2016** **GRAPHIC DESIGN INTERN**
Madison Museum of Contemporary Art
- Updated marketing materials for MMoCA's Art Fair on the Square
- 2015– 13** **GRAPHIC DESIGNER**
UW Center for Quick Response Manufacturing
- Developed all print publications for The QRM Center (part of the Engineering department) as well as web materials
 - Transformed the unified look of 2015 QRM Conference collateral including the brochure, save the date, proceedings book, signs, etc.
- 2015– 12** **GRAPHIC DESIGN INTERN**
David Mataya Design
- Shaped 4 issues of *Marquee*, the bimonthly magazine for The Phipps Center for the Arts including the cover concepts
 - Presented logo design options for the Art Bench Project, and communications materials for other clients
- 2016– 12** **UNIVERSITY OF WISCONSIN – MADISON**
- Bachelor of Fine Arts – Painting and Graphic Design
 - Certificates in Business and Entrepreneurship
 - Member of AIGA (Wisconsin Student Chapter)
- 2015** **SANTA REPARATA INTERNATIONAL SCHOOL OF ART** (Florence, Italy)
- Semester Abroad

Education